

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMMERCE, INC.

Ad No. 271-C2 - (BICYCLE) - Reg. No. M19511 - Page 4/C Bleed - (9 1/16 x 11 1/2 inches)

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(604)

MENTHOL
Alpine

**REFRESH
FOR LESS**

Min. suggested retail price.
15 mg "tar," 1.0 mg nicotine
av. per cigarette by FTC method.

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**SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.**



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